



FAIRWAY VENTURES
Drive Your Passion

Drive

Grow

Inspire

Fairway Ventures

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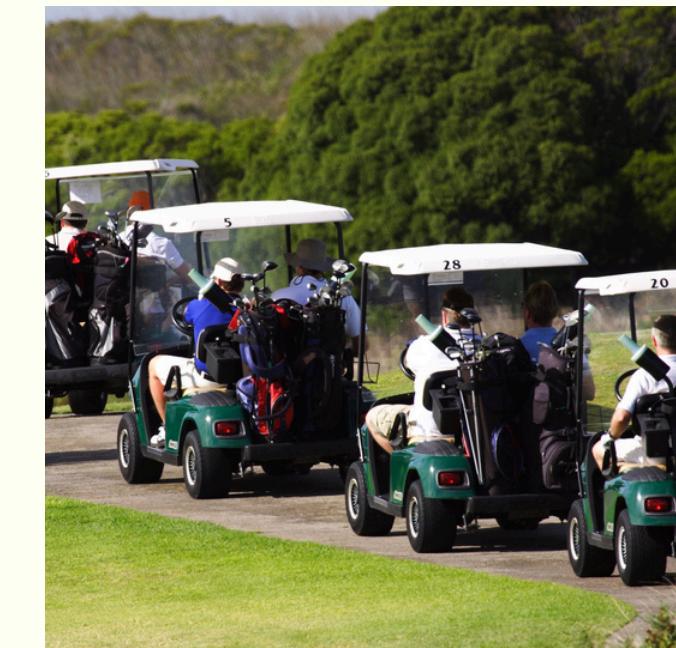




Introductory Note

At Fairway Ventures, we are driven by a singular purpose — to grow the game of golf by creating meaningful experiences that inspire passion, connect communities, and deliver value both on and off the course.

Built at the intersection of sport, enterprise, and education, Fairway Ventures operates across three core verticals:



Corporate Golf Experiences — bespoke tournaments, brand activations, and networking events that strengthen relationships, reward teams, and elevate brands through golf.

Golf Tourism — in partnership with Travstore Travel Management, we craft premium golf journeys across the UAE, India, Thailand, and beyond — blending world-class play with culture and luxury.

Infinity Junior Golf Tour (IJGT) — our flagship youth program with the Emirates Golf Federation, nurturing young talent through structured competition, skills development, and inspiring golf experiences.



About the Company



Built by Passion, Backed by Experience



Our Offerings

- Brand Activation
- Sponsorship Opportunities
- Corporate Golf Events and Hospitality
- Community Engagement
- CSR Building
- Targeted Brand Exposure
- B2B Networking
- Launch Events
- Customized Events



Why Us?

Founded by professionals with backgrounds in tourism, event management, and corporate leadership, Fairway Ventures combines industry expertise with a shared passion for golf and youth development — creating value-driven partnerships with purpose.



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Corporate Vision

At Fairway Ventures, we envision a region where golf is not only a sport but a catalyst for youth development, community engagement, and business growth. Our mission is to build the most trusted platform for junior golf in the UAE and beyond – one that nurtures talent, builds character, and inspires lifelong passion for the game.

Beyond the fairways, we aim to serve as a bridge between sports and enterprise. Through bespoke golf events, corporate tournaments, and premium tourism offerings, we connect brands, hotels, academies, and families in meaningful, high-impact experiences.

Whether driving youth participation, hosting exclusive B2B events, or promoting the UAE as a world-class golf destination, we deliver value with purpose, professionalism, and passion.

We are committed to growing the game, fostering relationships, and creating opportunities – one swing, one event, and one partnership at a time.





Corporate Mission

To create meaningful golf experiences that inspire the next generation, connect communities, and deliver measurable value to our partners.

We empower youth through structured junior golf leagues, support brands and businesses through bespoke B2B events, and elevate the UAE's position as a premier golf tourism destination.

Driven by passion and guided by purpose, we build bridges between sport, education, and enterprise one event at a time.





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Event Management



What we offer

- End-to-End Golf Event Planning
- Customized Experiences for All Audiences
- Professional Operations & On-Course Integration
- Sponsor & Partner Integration
- Content Creation & Post-Event Value



Why Us?

- Golf-Focused Expertise
- Proven Track Record
- Trusted Industry Partnerships
- Seamless End-to-End Execution
- Custom-Tailored Experiences



Examples



01

- Corporate Golf Days
 - Impress Clients
 - Reward Team
 - Network with Stakeholders
- What is possible?
 - full branding
 - Hospitality
 - F&B
 - Prices
 - On course events
 - Entertainment

02

- Team Building
 - Friendly Competition
 - Leadership Workshops
 - Outdoor Activities
- What is possible?
 - Strategic Thinking
 - On-course games
 - Team competition
 - Beginner Friendly
 - Pro- guiding
 - Travel Packages

03

- Pure Networking Events
 - Invite Only
 - High-value Clients
 - Merge networking and Golf
- What is possible
 - Travel and Stay Packages
 - Keynotes
 - Tournament
 - Transportation
 - Hospitality/F&B
 - Post-game socials

04

- Brand/Launch Events
 - Target specific
 - Interactive
 - Product demos
- What is possible?
 - Branded Challenges
 - Multi-Tier Guest Experience
 - Giveaways
 - Content Creation
 - Speaking Slots
 - Data and Lead Generation



Make it "YOU" Branding with Fairway Ventures



We don't believe in one-size-fits-all. Every concept, event, and partnership is crafted around YOU — your brand identity, objectives, and long-term vision. We combine creativity, strategy, and flawless execution to turn ideas into meaningful experiences that truly reflect who you are

Therefore we offer:

- Event pop-ups, backdrops & on-course branding
- Banners, flags, tee signs & activation zones
- Goodie bag items & merchandise from our shop
- Custom apparel, accessories & premium giveaways
- Bespoke product sourcing tailored to your brand
- End-to-end branding from concept to delivery





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Travstore™

Golf Experiences

Go beyond the UAE

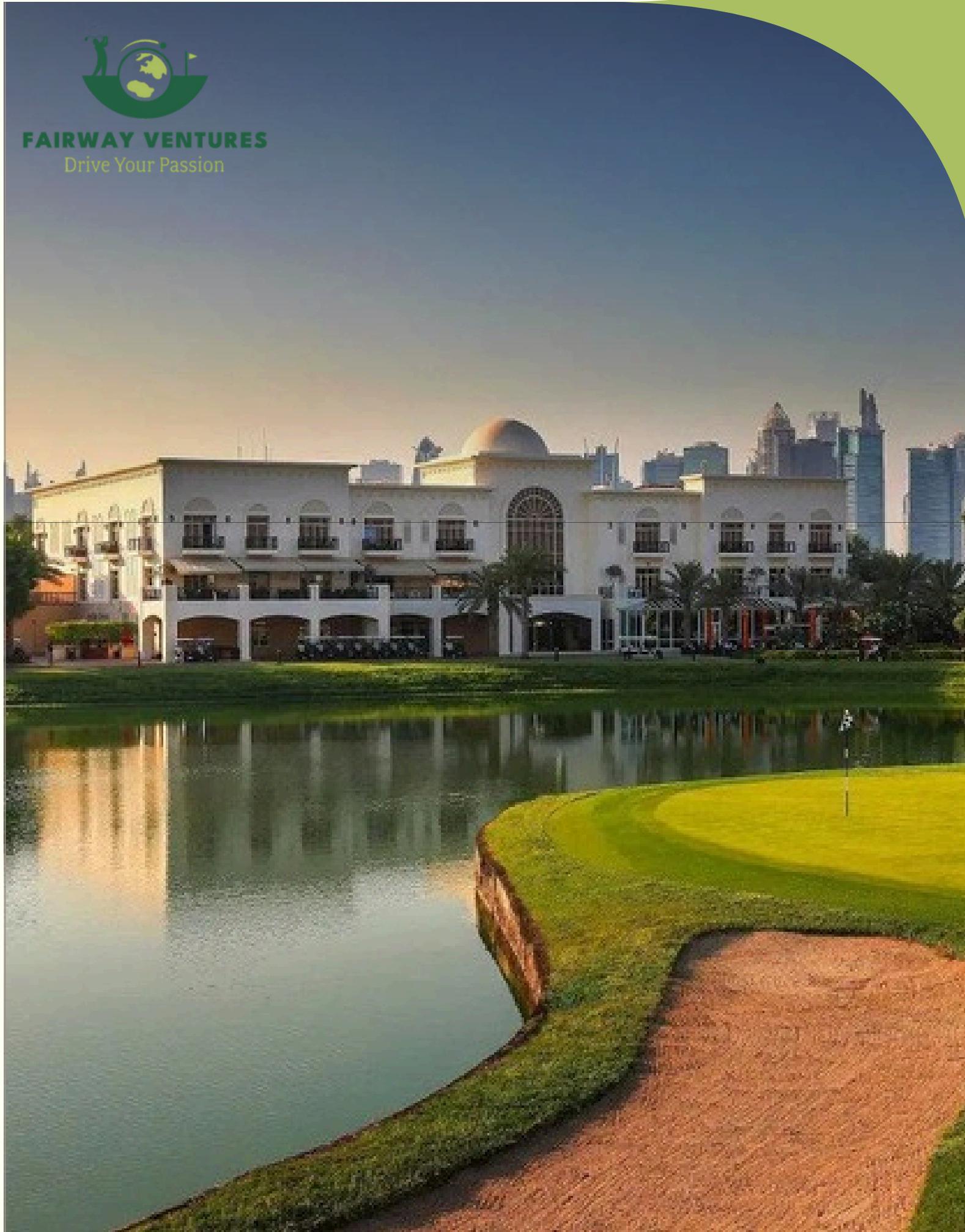
Through our partnership with Travstore, we provide exceptional golf travel experiences worldwide, featuring iconic destinations like India and Thailand. Our customised packages blend golf, culture, and luxury for corporate trips, friend getaways, or golf academy tours, ensuring world-class play and seamless logistics with Fairway Ventures' signature touch.

- Tailor-Made Golf Travel Packages
- Corporate Incentive Trips
- Academy & Group Golf Tours
- Destination Management & Logistics
- Golf & Leisure Combinations





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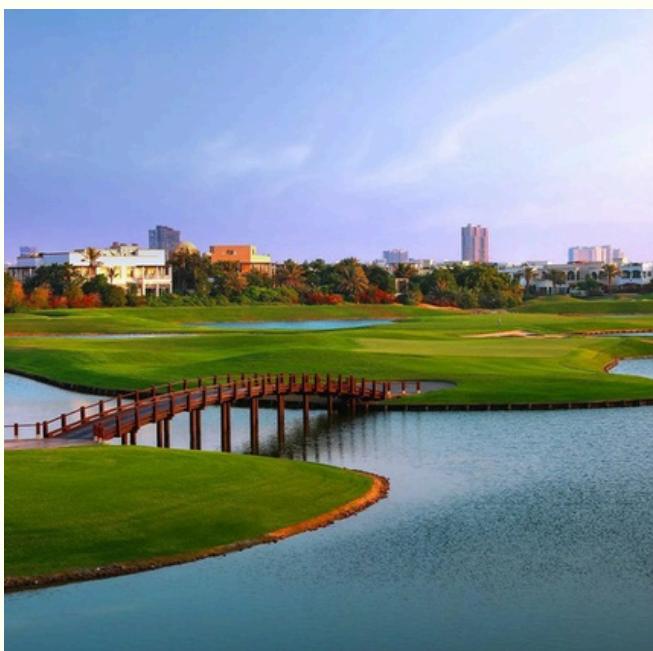
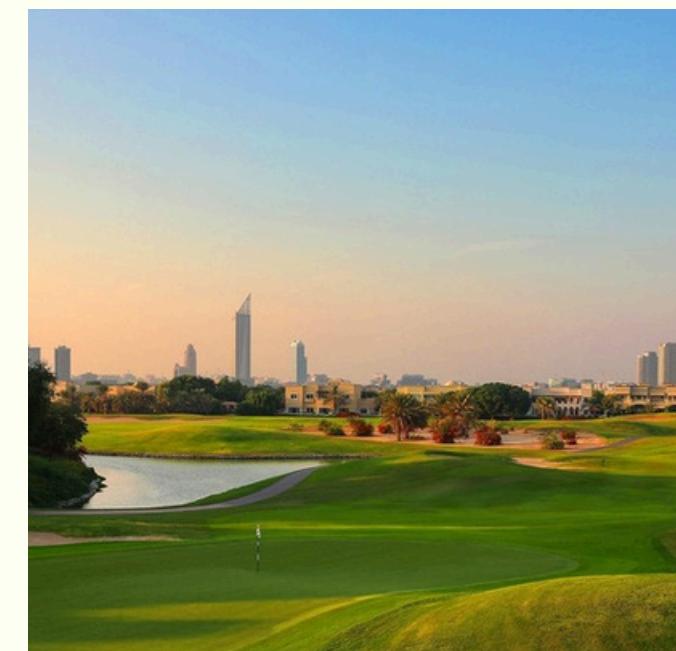


Golf Courses

Montgomerie

Set in the heart of Emirates Hills, The Montgomerie Golf Club is one of Dubai's most prestigious golfing destinations. Designed by legendary golfer Colin Montgomerie in association with Desmond Muirhead, the championship course offers 18 stunning holes surrounded by lush fairways, lakes, and landscaped gardens.

Beyond the course, the club features world-class practice facilities, elegant dining venues, and upscale event spaces — making it a premier choice for corporate events, tournaments, and leisure golf experiences alike.





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Golf Courses

Yas Links

Yas Links Abu Dhabi is a world-class links-style course set along the shores of Yas Island. Designed by Kyle Phillips, it combines traditional golfing heritage with breathtaking coastal views, offering a challenging yet rewarding experience for golfers of all levels. Regularly ranked among the top courses in the region, it is home to prestigious tournaments and elite golf experiences.



The club also boasts premium facilities including a luxurious clubhouse, fine dining, and practice areas, making it an ideal venue for corporate events, golf days, and high-end activations in the UAE capital.



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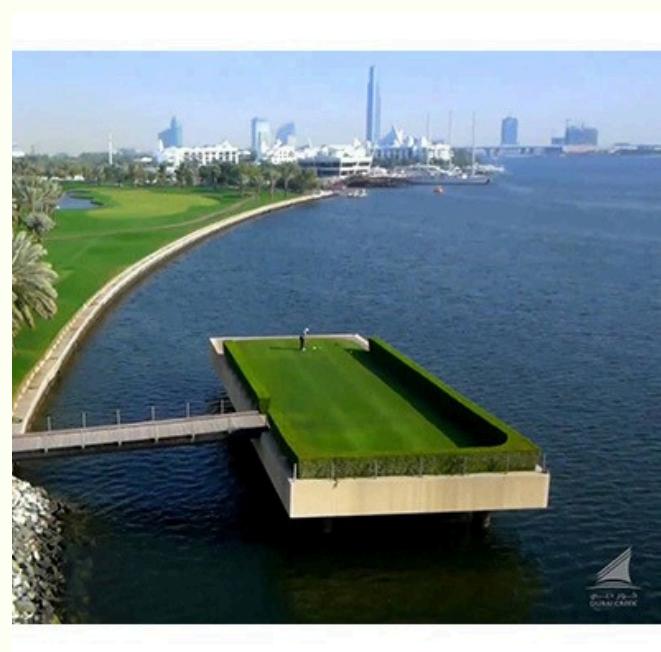


Golf Courses

Dubai Creek

Dubai Creek Golf & Yacht Club is an iconic golfing destination that blends tradition with luxury in the heart of the city. With its championship 18-hole course running alongside the historic Dubai Creek, the club offers stunning skyline views and a dynamic playing experience for both amateurs and professionals.

Complemented by its landmark clubhouse, marina, restaurants, and event venues, Dubai Creek Golf is a sought-after location for business gatherings, client hosting, and unforgettable golf experiences in one of Dubai's most scenic settings.



IJGT- Infinity Junior Golf tour



The Infinity Junior Golf Tour (IJGT) is a UAE-wide junior golf league designed to inspire, develop, and connect young golfers. The tour provides a structured, inclusive pathway for juniors of all skill levels.

To make golf accessible, competitive, and character-building, fostering sportsmanship, confidence, and community among the next generation of golfers.

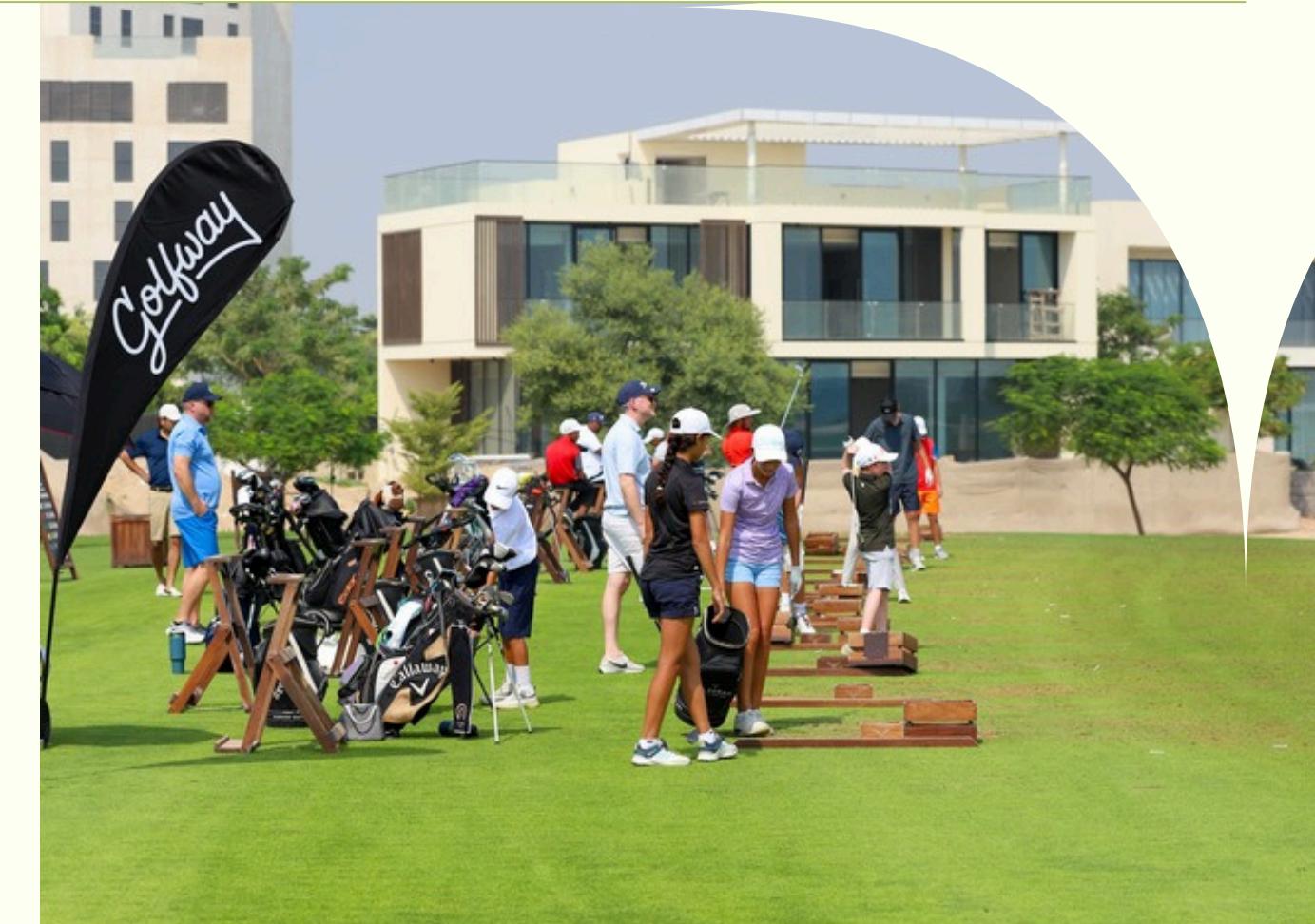
Our Mission

Multi-venue tour events across the UAE
Age-based categories (7 & Under to 15-16)

Partnerships with leading brands like Under Armour, Golfway, and Golf Superstore

What We Offer

IJGT connects families, academies, and clubs in a shared mission: Drive. Grow. Inspire.



AVANI
Palm View Dubai
Hotel & Suites



Golfway

PRO **SPORTS**
INTERNATIONAL

toddle

BIODERMA
LABORATOIRE DERMATOLOGIQUE
BRUNCH & CAKE
IN GRANDMOTHERS WE TRUST

Swingers
THE CRAZY GOLF CLUB
GOLFTEC



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Our Leadership Team

Fairway Ventures is led by a passionate team with deep roots in golf, tourism, and event management. With decades of combined experience, we bring together strategic insight, operational excellence, and a shared vision to grow the game and deliver exceptional experiences for both partners and players.

"We don't just organise events we create opportunities, build communities, and drive impact through every partnership we form."

Siddharth Dutta
Founder & CEO



Smitha D'Silva
Co-Founder & Brand Custodian



Cedric Lossa
General Manager





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Let's make the Putt



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